



THE PREMIER SHOPPING FESTIVAL

25 - 28 OCTOBER 2024

Parade Ground, Sector 17, Chandigarh, India

SPONSORSHIP OPPORTUNITIES

Benefits of Sponsorship	Event Sponsor	Event Co-Sponsor	Principal Sponsor	Associate Sponsor	Associate Co-Sponsor	Lanyard Sponsor
Amount in Lakh*	10	8	6	4	3	2.5
Complimentary Space in sqm.						
Indoor Raw OR	72	54	45	42	18	12
Indoor Built-Up OR	63	45	42	36	12	9
Outdoor Raw – only for Auto Show	160	140	120	100	70	49
Logo Visibility						
Logo on Visitor Promotion Ads	✓	✓	✓	✓	N	N
Logo on Sponsor Board at Parade Ground	✓	✓	✓	✓	✓	✓
Logo on Fair Tickets	✓	✓	✓	✓	✓	✓
Logo on Lanyard	N	N	N	N	N	✓
Logo on Invitation Cards	✓	✓	✓	✓	N	N
Logo on Admit Cards	✓	✓	✓	✓	N	N
Logo on Social Media Campaign	✓	✓	✓	✓	✓	✓
Logo outside Hangar Band	✓	✓	✓	✓	✓	N
No. of Complimentary Invitation Cards	150	120	100	80	60	55

Sponsorship Amount is Non-Negotiable.

**Tax would be applicable as per Govt. of India Guidelines and the difference, if any, in total amount payable due to change in the Taxes as per Finance Act, shall have to be deposited by Exhibitor, soon after the revised proforma invoice is issued by CII*

**Additional Electricity would be charged as per actual @ INR 1000 / KW / Day*

Wiring charges of Rs 1500/ 5 Kw will be paid by the fabricator constructing the stall to the official contractor of CII Chandigarh Fair.