

FOR STALL BOOKING & SPONSORSHIP  
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CELEBRATE

The Spirit of Life!

28<sup>th</sup> EDITION  
CII CHANDIGARH FAIR 2025  
THE PREMIER SHOPPING FESTIVAL  
10 - 13 October 2025  
Parade Ground, Sector 17, Chandigarh, India

## SPONSORSHIP BENEFITS

| TITLE  | PLATINUM SPONSOR  | GOLD SPONSOR  | SILVER SPONSOR  | BRONZE SPONSOR  | CORPORATE CONTRIBUTOR   |
|--|---|---|---|---|---|
| <b>SLOTS AVAILABLE</b>                             | <b>1</b>  | <b>2</b>  | <b>3</b>  | <b>4</b>  | <b>5</b>  |
| <b>AMOUNT (IN LAKHS)*</b>                          | <b>10</b>   | <b>8</b>  | <b>6</b>  | <b>4</b>  | <b>2</b>  |
| <b>BRANDING OPPORTUNITIES**</b>                    | All Event Collaterals   | All Event Collaterals   | All Event Collaterals   | Posters   | Posters   |
| <b>ONSITE BRANDING</b>                             | Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade | Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade | Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade | Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade | Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade |
| <b>SOCIAL MEDIA SPOTLIGHT</b>                      | Dedicated Shout-Outs + Live Stream                                | Dedicated Shout-Outs + Live Stream                                | Dedicated Shout-Outs  | Dedicated Shout-Outs  | Dedicated Shout-Outs  |
| <b>WEBSITE LOGO</b>                                | Main Page + Marquee   | Main Page + Marquee   | Main Page + Marquee   | Marquee   | Marquee   |
| <b>STAGE SLOTS</b>                                 | <b>6</b>  | <b>4</b>  | <b>2</b>  | <b>1</b>  | -   |
| <b>COMPLIMENTARY EXHIBITION SPACE (in sqm) ***</b> | Indoor Raw:72<br>or<br>Indoor Shell:60<br>or<br>Outdoor Raw: 160  | Indoor Raw:54<br>or<br>Indoor Shell:45<br>or<br>Outdoor Raw: 140  | Indoor Raw:42<br>or<br>Indoor Shell:36<br>or<br>Outdoor Raw: 100  | Indoor Raw:18<br>or<br>Indoor Shell:12<br>or<br>Outdoor Raw: 70   | Indoor Shell:18   |
| <b>EXCLUSIVE BRAND ZONE ****</b>                   | Separate Visitor Activity Space at the Venue                      | -   | -   | -   | -   |
| <b>MEDIA COVERAGE &amp; PHOTO FEATURE</b>          | Press Mentions + Booth Photos                                     | Press Mentions + Booth Photos                                     | -   | -   | -   |
| <b>EXCLUSIVE ACCESS</b>                            | 400 VIP Passes  | 300 VIP Passes  | 150 VIP Passes  | 100 VIP Passes  | 50 VIP Passes   |
| <b>BRAND AMBASSADOR ENGAGEMENT</b>                 | Access to Guest Lounge  | Access to Guest Lounge  | -   | -   | -   |
| <b>EXTENDED VISIBILITY POST EVENT</b>              | Event Recaps + Thank You Messages + Next Year Brochure            | Event Recaps + Thank You Messages + Next Year Brochure            | Event Recaps + Thank You Messages                                 | Event Recaps  | Thank You Messages  |

\*Taxes will be charged as per the prevalent taxes applicable under the advice of Government of India during final billing i.e., October 2025

\*\*Organiser has the right to amend and finalise the branding opportunities

\*\*\*Outdoor Raw is reserved exclusively for Auto Brands only. Electricity charges separate for raw space and extra requirements for indoor shell space

\*\*\*\*Exhibitor is responsible for construction and dismantling of the brand zone. Organisers will identify and allocate space as per the availability, if any

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