

**FOR STALL BOOKING & SPONSORSHIP  
VISIT - [WWW.CIICHANDIGARHFAIR.IN](http://WWW.CIICHANDIGARHFAIR.IN)**



**CELEBRATE**

**The Spirit of Life!**



## SPONSORSHIP BENEFITS

TITLE	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	CORPORATE CONTRIBUTOR
<b>SLOTS AVAILABLE</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>AMOUNT (IN LAKHS)*</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
<b>BRANDING OPPORTUNITIES**</b>	All Event Collaterals	All Event Collaterals	All Event Collaterals	Posters	Posters
<b>ONSITE BRANDING</b>	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade
<b>SOCIAL MEDIA SPOTLIGHT</b>	Dedicated Shout-Outs + Live Stream	Dedicated Shout-Outs + Live Stream	Dedicated Shout-Outs	Dedicated Shout-Outs	Dedicated Shout-Outs
<b>WEBSITE LOGO</b>	Main Page + Marquee	Main Page + Marquee	Main Page + Marquee	Marquee	Marquee
<b>STAGE SLOTS</b>	6	4	2	1	-
<b>COMPLIMENTARY EXHIBITION SPACE (in sqm) ***</b>	Indoor Raw:72 or Indoor Shell:60 or Outdoor Raw: 160	Indoor Raw:54 or Indoor Shell:45 or Outdoor Raw: 140	Indoor Raw:42 or Indoor Shell:36 or Outdoor Raw: 100	Indoor Raw:18 or Indoor Shell:12 or Outdoor Raw: 70	Indoor Shell:18
<b>EXCLUSIVE BRAND ZONE ****</b>	Separate Visitor Activity Space at the Venue	-	-	-	-
<b>MEDIA COVERAGE &amp; PHOTO FEATURE</b>	Press Mentions + Booth Photos	Press Mentions + Booth Photos	-	-	-
<b>EXCLUSIVE ACCESS</b>	400 VIP Passes	300 VIP Passes	150 VIP Passes	100 VIP Passes	50 VIP Passes
<b>BRAND AMBASSADOR ENGAGEMENT</b>	Access to Guest Lounge	Access to Guest Lounge	-	-	-
<b>EXTENDED VISIBILITY POST EVENT</b>	Event Recaps + Thank You Messages + Next Year Brochure	Event Recaps + Thank You Messages + Next Year Brochure	Event Recaps + Thank You Messages	Event Recaps	Thank You Messages

\*Taxes will be charged as per the prevalent taxes applicable under the advice of Government of India during final billing i.e., October 2025

\*\*Organiser has the right to amend and finalise the branding opportunities

\*\*\*Outdoor Raw is reserved exclusively for Auto Brands only. Electricity charges separate for raw space and extra requirements for indoor shell space

\*\*\*\*Exhibitor is responsible for construction and dismantling of the brand zone. Organisers will identify and allocate space as per the availability, if any

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