

SPONSORSHIP TITLES & TAKEAWAYS

TITLE	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	CORPORATE CONTRIBUTOR
SLOTS AVAILABLE	1	2	3	4	5
AMOUNT (IN LAKHS) *	10	8	6	4	2
BRANDING OPPORTUNITIES**	All Event Collaterals	All Event Collaterals	All Event Collaterals	Posters	Posters
ONSITE BRANDING	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade	Entry Gates + Ticket Counters + Thank You Sponsor Boards + Façade
SOCIAL MEDIA SPOTLIGHT	Dedicated Shout-Outs + Booth Reels	Dedicated Shout-Outs + Booth Reels	Dedicated Shout-Outs	Dedicated Shout-Outs	-
WEBSITE LOGO	Main Page + Marquee	Main Page + Marquee	Main Page + Marquee	Marquee	Marquee
COMPLIMENTARY EXHIBITION SPACE (in sqm) ***	Indoor Raw:72 or Indoor Shell:60 or Outdoor Raw: 160	Indoor Raw:54 or Indoor Shell:45 or Outdoor Raw: 140	Indoor Raw:42 or Indoor Shell:36 or Outdoor Raw: 100	Indoor Raw:27 or Indoor Shell:18 or Outdoor Raw: 70	Indoor Shell:18
MEDIA COVERAGE & PHOTO FEATURE	Press Mentions + Booth Photos	Press Mentions + Booth Photos	-	-	-
EXCLUSIVE ACCESS	400 VIP Passes	300 VIP Passes	150 VIP Passes	100 VIP Passes	50 VIP Passes
BRAND AMBASSADOR ENGAGEMENT	Access to Guest Lounge	Access to Guest Lounge	-	-	-
EXTENDED VISIBILITY POST EVENT	Event Recaps + Thank You Messages + Next Year Brochure	Event Recaps + Thank You Messages + Next Year Brochure	Event Recaps + Thank You Messages	Event Recaps	Thank You Messages

*Taxes will be charged as per the prevalent taxes applicable under the advice of Government of India during final billing i.e., October 2025

**Organiser has the right to amend and finalise the branding opportunities

***Outdoor Raw is reserved exclusively for Auto Brands only. Electricity charges separate for raw space and for extra requirements at indoor shell space
